

## INDUSTRY RALLIES FOR GOVERNMENT SUPPORT

### - Business Visits & Events Partnership, House of Commons event tonight -

Over 60 MPs, peers and government officials will gain first hand information on the volume and value of the UK business visits and events industry at tonight's House of Commons reception. Sandie Dawe, Chief Executive, VisitBritain and Kevin Murphy, CEO of ExCeL London will lead the formal presentations, whilst MPs will have the chance to network alongside over 100 senior figures within the meetings and events industry.

Additionally, the BVEP Events Manifesto and the Britain for Events market report will be presented to every attending government official as the industry looks to profile the £36 billion business tourism economy. Representatives from across the meetings and events industry will also be on hand to present the views of buyer, supplier, venue and destination, and how the industry impacts on their organisations.

"This is a really big day for our sector as for the first time we are able to present a clear and coherent industry, its size, its value and its contribution to UK plc," comments Michael Hirst. "We're less than six months into the new administration so it's significant that we've had such a positive response from government."

The event will be hosted tonight by Tobias Ellwood, MP and Don Foster MP, as part of the Britain for Events 2010 campaign.

[www.britainforevents.co.uk](http://www.britainforevents.co.uk)

- ends -

---

For more information, contact:

Alistair Turner at Davies Tanner

T. + 44 (0)1892 617904

E. [alistair.turner@daviestanner.co.uk](mailto:alistair.turner@daviestanner.co.uk)

W. [www.daviestanner.com](http://www.daviestanner.com)