

GOVERNMENT RESPONDS TO INDUSTRY CALL FOR SUPPORT

Last night's BVEP House of Common's reception saw a total of 150 delegates including 43 MPs react to a call for more support from the meetings and events industry. Furthermore several members of parliament showed interest in joining an all party parliamentary group to continue to support the events sector in Whitehall.

The event, sponsored by International Confex, saw stirring key note speeches from Don Foster MP, Kevin Murphy, CEO ExCeL London, Sandie Dawe, Chief Executive, VisitBritain and Michal Hirst OBE, Chair BVEP. The speeches set out the key requirements from government that could put the industry on a more competitive footing.

Furthermore, the industry firmly outlined the massive contribution the sector makes to UK plc as well as the £36.1 billion scale of the market. The event formed part of this week's Britain for Events 2010 campaign and the BVEP's 10th birthday.

The event also saw some of the biggest profiles in the meetings and events industry, representing organisations, venues, destinations and buyers of business visits and events from across Britain.

www.britainforevents.co.uk

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Editors notes:

Pictures are available on request

For copies of the Britain for Events report visit www.britainforevents.co.uk or contact:

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